

# Cookies Policy

Effective date: 18 January 2023

Previous version: [October 2019](#)

The terms in this Cookies Policy have the same meaning as provided by Terms of Use and Privacy Policy.

## What are cookies?

Cookies are tiny pieces of code that remain in your device after you have visited any website. When you use that website for the next time, these pieces enable website owners to provide you with information customized for your needs. There are two types of cookies: session cookies and persistent cookies. Session cookies store information for the period of your session about your activities on the Website and allow you to pick up where you left off on the server's page. Persistent cookies have a lifespan until it expires or you delete them. They allow you to adjust the Website for your needs (log in your personal cabinet, save language preferences, etc.). We also use other mechanisms, such as web beacons and HTML5 local storage that as well as cookies allow us to personalize your experience on our Website. Further we will infer these instruments as cookies.

Cookies are used to enhance your user experience. But this is not the only beneficial thing the cookies can do. Some types of cookies are also a tool that enables behavioral advertising. If you have searched for some goods or services, and a certain business offers such goods or services, cookies on your computer could help such businesses to advertise their goods or services to you later. Cookies enable us to see the actions and the user's preferences on the Website, analyze this information and provide the user with more relevant information on Services the user is currently using or may use.

## Which cookies does Mate academy use?

We may install on your device the following types of cookies:

Type	Description	Storage and retention period	Who collect and who have access to these cookies
<b>Necessary technical cookies</b>	These cookies make the Website displaying and working without error in order to create and manage the user account. These cookies are strongly required for error-free operation of the Website	up to 2 years	Mate academy

<b>Performance, Analytical and Research cookies</b>	These cookies allow us to track the users activity on the Website, count the number of visitors, measure sessions durations and similar parameters, collect information about search queries and text the user enters when using the Website in order to optimize the Website and improve its operation	up to 1 year	Mate academy
<b>Functional cookies</b>	These cookies allow us to remember the user's preferences and provide some additional services through the Website (for example, keeping you logged in). These cookies are not absolutely required for the operation of the Website but make its website more convenient to use.	session	Mate academy
<b>Targeting and Advertising cookies</b>	Allow the Website to collect information about your browsing habits and deliver advertisements that are more relevant to your interests. That information is shared with third-party services such as advertisers. These cookies allow us to show you our advertisements on other websites. It is called 'retargeting'; and in this case you will be shown advertisements about the directions and properties you browsed	up to 2 years	Facebook Ads Facebook analytics Google Ads Google Analytics Youtube Analytics Vimeo Analytics Amazon Web Services DoubleClick

## How does Mate academy deal with data collected through the cookies?

If you visited our Website, cookies consent message was the first message that you were likely to see that prompted you about the fact that cookies were used and active on our Website. In most cases we ask you about your consent to install cookies. This does not apply only to the strictly required cookies, which are, for example, technical cookies.

Data that we collect with the cookies are processed in accordance with the provisions of our Privacy Policy. For instance, this data can be accessed by our employees, subcontractors and affiliates.

We also use the services of third parties like Google, Facebook, Youtube and others when installing cookies and using data collected through them. Thus, we also may transfer such data to Google Inc., You Tube Inc., Vimeo Inc., Amazon.com, Inc. and Facebook Inc. which are the companies residing in the USA. In order to control collection of data for advertising purposes by these companies' services, please visit the following web pages:

1) [Google Ads](#);

- 2) [Google analytics](#)
- 3) [Facebook Ads](#);
- 4) [Facebook analytics](#)
- 5) [Youtube analytics](#);
- 6) [Vimeo analytics](#);
- 7) [Amazon Web Services](#);
- 8) [DoubleClick](#).

## Can you withdraw your consent and turn cookies off?

You can also do that by choosing the appropriate settings of your browser. The following links might be useful for you to choose the best option of your browser:

[For the users of Internet Explorer](#)

[For the users of Firefox](#)

[For the users of Chrome](#)

[For the users of Safari web](#) and [iOS](#).

Revisions:

01-2023: [Comparison of the Cookie Policy texts 10/2019-01/18/2023](#)